

# Martin Sieber, Ph.D.

1032 Vista Ridge Drive  
Mount Horeb, WI 53572, USA  
[msieber@midamerica.net](mailto:msieber@midamerica.net)

608-437-4404 (voice)  
509-257-7166 (eFax)  
608-698-9898 (cell)

---

## Career Objective

To use my abilities and experience in science, communication, and market development in a challenging leadership role to improve program performance and profitability

---

## Strengths

Enthusiastic and successful in promoting U.S. livestock genetics in different environments

Goal oriented with a high degree of attention to accuracy and detail

Acknowledged for reliability and "getting the job done" through persistence, a strong work ethic, and leadership

Highly experienced in implementation of successful market development activities and collaborative programs with government agencies and international institutions

Recognized author of published research manuscripts, news releases, popular press articles, advertising, fliers, posters, videos, and website presentations

Excellent communication and education skills as well as professional demeanor gained through extensive scientific and trade interaction with a wide variety of global cultures

Worldwide professional contacts related to the livestock industries

Computer experience with MS Office 2013 and internet research on PC platforms

Fluent in English and German (native); competent in Spanish and Portuguese

Willing to relocate and to travel extensively

---

## Accomplishments

Administered and coordinated multiple domestic and international activities and projects, including animal health and current trade issues, in excess of US\$ 250,000 annually to promote U.S. livestock genetics in developing and developed markets for over 14 years

Implemented strategies that overcame constraints for global marketing of U.S. livestock germplasm, which were integrated into USDA export marketing programs

Traveled to, initiated, and interacted routinely with importer groups in Argentina, Australia, Brazil, Chile, Colombia, Czech Republic, Ecuador, Germany, Hungary, Ireland, Japan, Korea, México, Poland, Portugal, Spain, Taiwan, and Uruguay

Participated and made presentations at Interbull annual meetings, technical workshops, and business meetings worldwide each of the last 15 years

Presented talks, seminars and educational material in classroom settings to various audiences and training material to professionals in informal settings

Hosted and toured with over 140 international journalists from 26 countries over 12 years

Attended and presented scientific papers at American Dairy Science Association, European Association of Animal Production, and International Committee of Animal Recording meetings over the last 20 years; participated in the World Congress of Genetics Applied to Livestock Production in 1986 (USA), 1990 (UK), 1994 (Canada), 1998 (Australia), 2002 (France), 2006 (Brazil), and 2010 (Germany)

---

## Education

**Ph.D., animal breeding**, Bavarian Research Center of Animal Husbandry, Munich, Germany, 1986  
**M.S., animal breeding**, Christian-Albrechts University, Kiel, Germany, 1982  
**B.S., animal science**, Christian-Albrechts University, Kiel, Germany, 1980

---

**Experience**

**International Livestock Consultant**

Livestock Exporters Association (LEA) of the USA, Washington, DC 20004 - in Turkey, Kazakhstan  
U.S. Department of Agriculture (USDA) – Foreign Agricultural Service (FAS), Cochran Fellowship Program  
U.S. Department of Agriculture (USDA) – Foreign Agricultural Service (FAS), in Jakarta, Indonesia  
U.S. Agency for International Development (USAID), Washington, D.C. 20523 for International Executive Service Corps (IESC) and Volunteers for Economic Growth Alliance (VEGA) in Sri Lanka  
American Brahman Breeders Association (ABBA), Houston, TX 77054 in Colombia and Venezuela  
Land O’Lakes (LOL) International, St. Paul, MN 55164 in Pakistan  
Wisconsin Department of Agriculture, Trade and Consumer Protection, Madison, WI 53708 in México  
Bill and Melinda Gates Foundation, Seattle, WA 98102  
U.S. Livestock Genetics Export (USLGE), Salem, IL 62881 - in the Philippines, Thailand, Russia, Iraq  
University of Wisconsin-Madison (UW-Madison), WI 53706  
Land O’Lakes (LOL) International, St. Paul, MN 55164, and LOL Foundation, Manila, Philippines  
Lanao Foundation, Inc. (LFI), Lanao del Norte, Mindanao, Philippines  
*Development and improvement of dairy herd management, milk production, and herd health with a focus on genetics and breeding strategies for developing and existing dairy projects*

**Director of International Technology Transfer**

Minitube of America, Verona, WI 53593; Minitüb Germany, Tiefenbach, Germany  
*Administration of programs and development of informational material to promote and to expand international use of biotechnology products related to animal breeding*

**Director of International Market Development**

National Association of Animal Breeders, (NAAB) Columbia, MO 65205  
*Administration of programs and development of informational material to promote and to expand use of artificial insemination and U.S. genetics worldwide*

**Research Dairy Scientist**

Animal Improvement Programs Laboratory, ARS, USDA, Beltsville, MD 20705  
*Improvement and development of procedures for accurate comparison of genetic evaluations of dairy cattle among countries*

---

**Biographical Sketch**

The son of a veterinarian, I received my undergraduate and graduate training in animal breeding in Germany. My doctoral studies near Munich focused on the relationship of lifetime productivity with conformation traits of dual-purpose cattle. After finishing my graduate studies, I investigated calving difficulty, conformation, and production relationships at Iowa State University. While there, I also participated in bovine mastitis research at the National Animal Disease Center. Prior to joining the National Association of Animal Breeders, I was a research dairy scientist for 2 years at USDA's Animal Improvement Programs Laboratory. While there, I developed methodology to compare genetic evaluations of dairy cattle among countries as well as procedures for calculating conversion formulas. At the National Association of Animal Breeders, Alta Genetics, and Minitube, my primary focus was on development, administration, and implementation of international marketing programs to expand use of artificial insemination, U.S. livestock genetics, and animal breeding biotechnology. I worked directly with several USDA export promotion programs. My duties also included developing educational material. At Minitube, I expanded my expertise to include reproductive biotechnology in conjunction with genetics and international marketing. My work with international import organizations, agricultural ministries, and U.S. embassies has taken me to over 60 countries. As an independent livestock consultant, I have traveled and worked extensively in North and South America and Asia over the last 7 years.

---

**Publications and References**

*Available upon request*

---